

Berlin case study:

The way towards socially integrative urban development

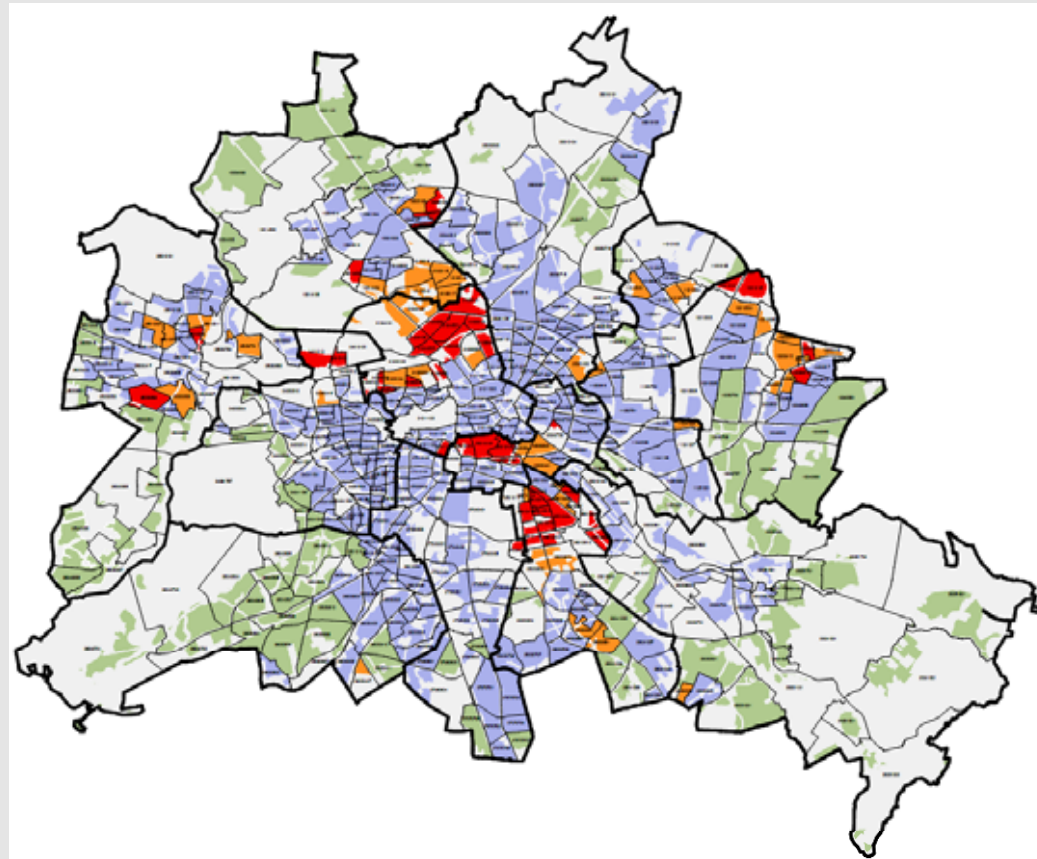
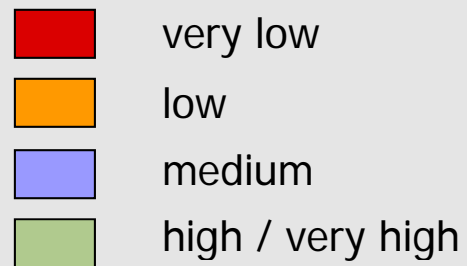
The way towards socially integrative urban development

- Economic and socio-spatial background
 - Principles and objectives of Berlin's socially integrative urban development
 - Example of previous experience: Neighbourhood Management
 - Action Areas Plus Programme
- The Manual on Integrated Urban Governance

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Monitoring socially integrative urban development

*Development
index 2010*



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Socially integrative urban development - objective

**Senate resolution (2008) on socially integrative
urban development**

Vision:

Attractive, socially balanced, culturally diverse, cosmopolitan city

In specific terms:


Improving equality of opportunity
for all residents within the city as a whole

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Socially integrative urban development - fundamental principles

Socio-spatially oriented approach

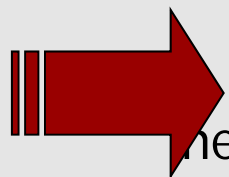
- Socio-spatial orientation
 - Citizen cooperation and activation of potentials
 - Interdisciplinary cooperation
 - City-wide implementation, i.e. not merely restricted to programme areas as is the case with neighbourhood management
 - 3 pilot districts
-  Target-group oriented planning supplemented by spatial orientation with a focus on social conditions

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Experience: Neighbourhood Management

Background

- economic difficulties
- increasing poverty and social segregation
- aggravated by problems resulting from ethnic issues
- Legal conditions in place since 2005 in paragraph 171(e) of the Federal Building Code (BauGB)



Areas with special development
needs

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Neighbourhood Management – objectives

Programme targets

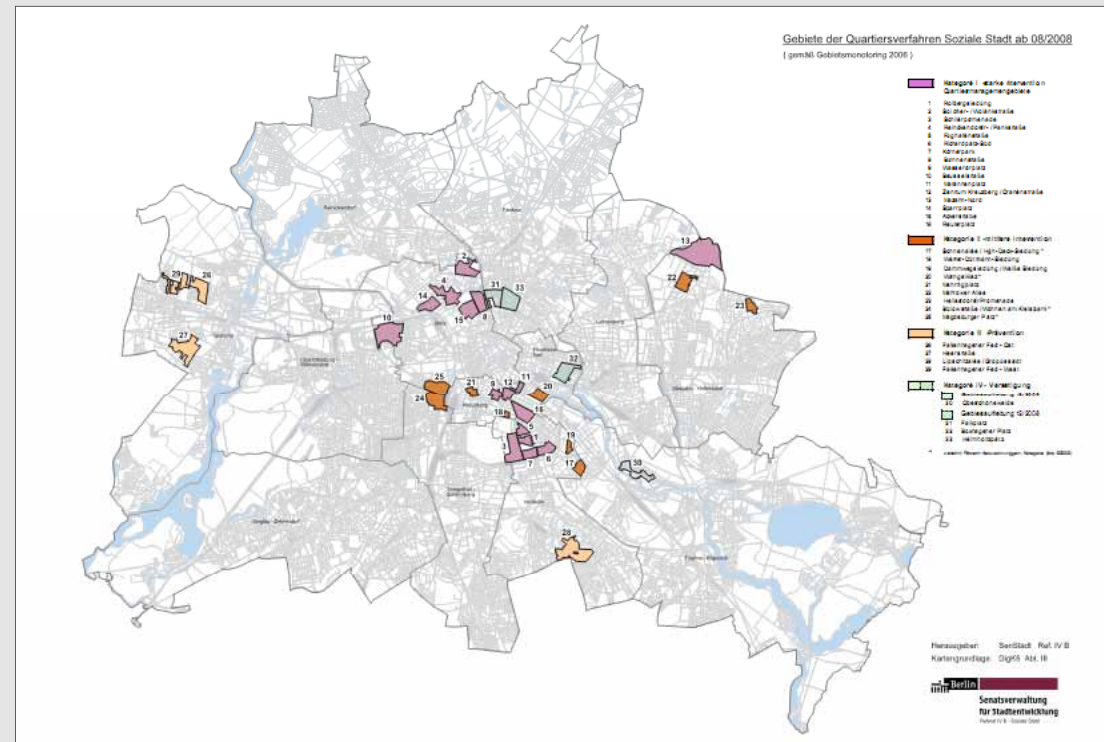
- Equal opportunities throughout the entire city
- Social integration
- Revitalization of neighbourhoods
- Participation in urban neighbourhoods

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Neighbourhood Management - areas

Areas

- 38 NM areas (2011)
- 10% of the population
- €15 mill. per year



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Neighbourhood Management – fields of action

- Employment, qualification, local economy
- Integration and community living, social environment
- Social infrastructure (esp. children, young and older people, families)
- neighbourhood culture
- Health
- Security



Neighbourhood cultural activities

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Neighbourhood Management – core elements

6 core elements

- Integrated action plan
- Participation
- NM team
- On-site office
- Neighbourhood council
- Neighbourhood fund



Neighbourhood participation

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Neighbourhood Management – results 1

***Neighbourhood Management:
successes***

- 4 out of 33 districts so far (2008) can be considered stabilised
- Empowerment and involvement
- Increased cooperation between players
- Interdepartmental cooperation within districts has given rise to positive impetus.

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Neighbourhood Management – results 2

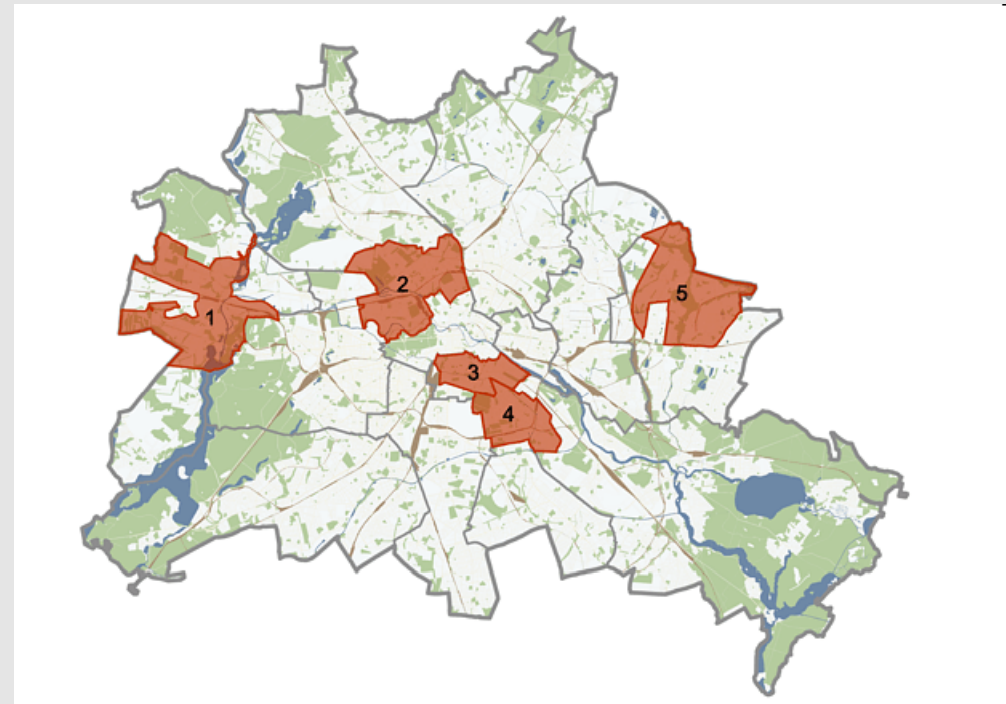
Limits to the NM intervention opportunities

- Unemployment and poverty cannot be resolved by NM; only negative effects can be compensated
- Spatially limited effects
- Rapid but short-term interventions
- NM cannot replace structural measures

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Action Areas Plus

- transcending neighbourhoods
- coordinating existing activities
- strengthen and support existing measures
- more effective use of programmes and funding
- core element in framework strategy



Action Areas Plus

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***A manual on
Integrated Urban Governance - the way forward***

Chapter 1:

Why Integrated Urban Governance

Chapter 2:

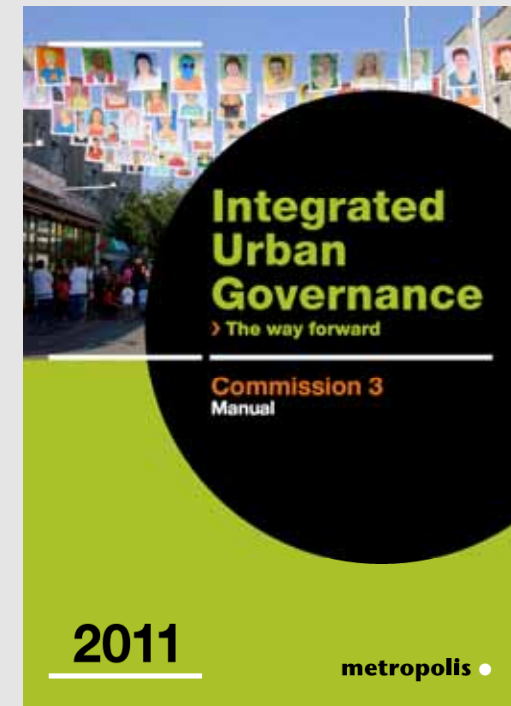
Urban practice - examples from Metropolis member cities

Chapter 3:

Enabling Integrated Urban Governance - setting up a political and administrative framework for policy integration

Chapter 4:

Organising integrated projects - tools and instruments



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It's a pleasure to be with you

